

## SPONSORSHIP OPPORTUNITIES

# Foodwise Sunday Supper

SUNDAY, OCTOBER 15, 2023

SAN FRANCISCO FERRY BUILDING



Foodwise is a nonprofit dedicated to growing thriving communities through the power and joy of local food. In 2023, we are celebrating the 30th anniversary of Foodwise and the Ferry Plaza Farmers Market. Today, Foodwise farmers markets, food access initiatives, and education programs provide crucial links between local farms and Bay Area residents. We are grateful for your ongoing partnership in growing a fair, regenerative, and delicious food future for all.

Foodwise's Sunday Supper is our annual fundraising gala featuring a showstopping four-course feast from the city's best chefs. For more than 20 years, we have brought together farmers, chefs, changemakers, and you, our loyal supporters, for our most elegant night celebrating the connections built around local food. With your sponsorship, you help us ensure a sustainable and equitable food future for generations to come.

**400 attendees**

**40 of the city's top chefs**

**1 unforgettable evening**

### Guests and sponsors will:

- » Feast on custom menus by James Beard Award-winning, Michelin-starred, and acclaimed Bay Area restaurants.
- » Gather with your community for festivities and storytelling.
- » Enjoy an elegant multi-course meal with specially paired California wines.
- » Savor unique courses featuring the freshest seasonal produce from Foodwise farmers markets.
- » Bid in our live auction for exclusive culinary experiences.



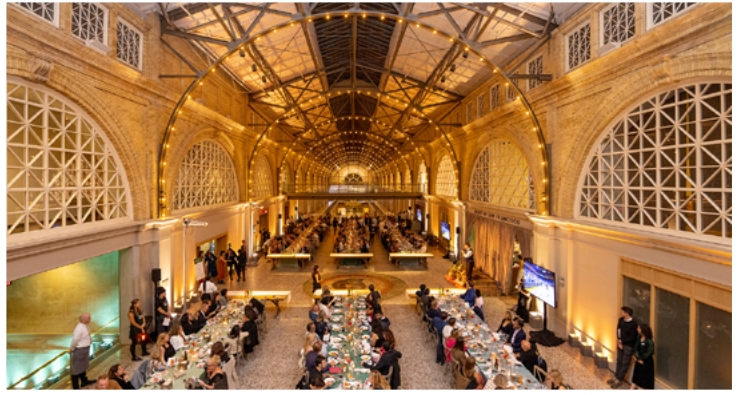
Chefs from Sunday Supper 2022

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## Sponsorship levels

### PRESENTING SPONSOR: \$20,000

- » Top tier logo placement on the mailed event invitations, on Foodwise's website, and in online and print materials
- » Table for 8 with premier location in the Ferry Building Grand Hall and with namecard
- » Choice of menu from six specially crafted options by guest chef teams
- » Opportunity to include a message in the event presentation

### AFTER PARTY SPONSOR: \$7,500

- » Acknowledgement on Foodwise's website, and in online and print materials
- » Opportunity for co-branded after party invitations sent to food and beverage event participants
- » Opportunity for custom branding and collateral throughout the after party
- » 2 tickets to the event

### BEVERAGE SPONSOR: \$3,000

- » Opportunity to feature your beverage at an event station as a seasonal cocktail, wine, beer, or non-alcoholic option. Sponsor to provide all product.
- » Guaranteed exclusivity in spirit category (for example: only one bourbon)
- » Logo placement on the event invitation, on Foodwise's website, and in online and print materials
- » 2 tickets to the event

### CHANGE MAKER: \$12,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » Table for 8 with premier location in the Ferry Building Grand Hall and with namecard
- » Choice of menu from six specially crafted options from guest chef teams

### COMMUNITY PARTNER: \$6,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » 4 tickets to the event

### FRIEND: \$3,000

- » Acknowledgement on Foodwise's website, and in online and print materials
- » 2 tickets to the event

## Let's talk!

Contact Rebecca Crawbuck at  
[rebecca@foodwise.org](mailto:rebecca@foodwise.org).

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Chef Nelson German

## How your sponsorship makes an impact



Foodwise Kids

- » Farmers markets provide vital food access for everyone. Customers using CalFresh/EBT benefits (food stamps) can double their dollars to buy fresh fruits and veggies through our **Market Match** program.
- » Small-scale family farms are critical to a resilient food system. **Foodwise's farmers markets** support more than 130 farms and food businesses.



Foodwise Teens

- » 100+ high school students are empowered to build a sustainable food future in our **Foodwise Teens** program annually.
- » 2,600+ public elementary school students and their families learn to love fresh fruits and vegetables in our **Foodwise Kids** cooking program annually.

## Sponsorship benefits

### Social media and online

Acknowledgment on Foodwise's social media accounts (70,000+ followers), Foodwise's website (30,000+ visits per month), and event page.

### Print materials

Posters and banners in the Ferry Building and at Foodwise farmers markets; postcards distributed to all participating restaurants.

### Traditional media outreach

Events and event sponsors will be featured in a series of dedicated promotional email invitations. The event will also be featured in our weekly e-letter (15,000+ readers).

### Foodwise farmers markets

With nearly 30,000 shoppers combined attending our four weekly Foodwise farmers markets, sponsor logos will receive strong visual attention on posters each week.